
Cheryl DarrupBoychuck, *Professional Profile 2016*

US Director of Institutional Relations, INTCAS: INTelligent Communities Around Students

- Helping to launch London-based INTCAS in the US – introducing a single ecosystem to attract, recruit and manage international students in a safe, compliant and efficient way. June 2016 – present

Chief International Education Officer of USjournal.com, LLC

- Managed 16 independent, multi-lingual domains dedicated to recruiting international students to a select group of U.S. colleges, universities and English Language Programs. 2000 – 2016 (*Cheryl continues to own the company.*)

Founder and Chief Architect of FundsV.com, LLC

- Improved the efficiency and integrity of the funds verification process, through a hybrid of electronic transfer of banking data, coupled with a robust Document Management Solution. 2009 – 2016 (*FundsV was acquired by INTCAS.*)

Volunteer Positions in a Professional Capacity

- Task Forces on Dissemination and Student Loan Portability for the Groningen Declaration Network, 2015 – present
- Editorial Advisory Board Member of NAFSA's bi-monthly magazine International Educator. 2009 – present
- Network Leader of Marketing / Recruiting within International Enrollment Management at NAFSA. 2007 – 2009

Recent Recognitions and Contributions to International Education

- Co-Creator of the complimentary online tool Return on Investment for International Education, ROlie.com. 2016
- Chair of Measuring ROI in International Student Recruitment: A Working Model. NAFSA – Denver (Annual Conference in May), New Orleans (Bi-Regional Conference in November), Philadelphia (Regional Conference in November). 2016
- Chair of Getting to Groningen: New Developments to Combat Admissions Fraud. NAFSA – Alexandria. November 2015
- Chair of Measuring Return on Investment in International Student Recruitment. NAFSA – Alexandria. November 2015
- Producer of Getting to Groningen: Digital Student Data Portability. NAFSA TechMIG Webinar. November 2015
- Author of Getting to Groningen: Parallels between Academic Record Portability and SWIFT. TAICEP. July 2015
- Host of FundsV Working Group Breakfasts during Annual NAFSA Conferences, 2011 – 2015
- Producer of Facilitating the Fight against Fraud in International Admissions video and webinar. January 2015
- Chair of 2020: Strategic Marketing within International Enrollment Management, NAFSA – San Diego. May 2014

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- Chair of [Managing Strategic Risk in International Enrollment Management](#), NAFSA – San Diego. May 2014
 - Co-Presenter of [Great Expectations of International Students](#), NAFSA – St. Louis. May 2013
 - Author of [Technology: A Digital Upgrade for Funds Verification](#), EAIE Blog, May 2013
 - Finalist in the Technology category for [GoAbroad's 2012 Innovation Awards](#) (FundsV Working Group)
 - Chair of [Re-Defining the Enrollment Funnel](#), NAFSA Bi-Regional – San Juan, Puerto Rico. October 2012
 - Producer of [Improving the Efficiency and Integrity of Funds Verification](#) webinar hosted by GEAN. May 2012
 - Chair of [Price vs Value in International Recruitment](#), NAFSA – Houston. May 2012
 - Moderator of [Opportunities and Challenges of Using Commission-Based Agents](#), NAFSA – Houston, June 2012; Vancouver, May 2011; Kansas City, June 2010; Los Angeles, May 2009
 - Chair of [International Recruitment Trends in Transparency](#), NAFSA – Philadelphia and Bolton Landing. November 2011
 - Author of [Trends in Transparency: Effects on International Student Recruitment](#), IIE Networker Magazine. Fall 2011
 - Chair of [Sufficient Funds: Determining Financial Capacity](#), NAFSA – Vancouver. June 2011
 - Chair of [Measuring Return on Investment in International Student Recruitment](#), NAFSA – Kansas City. June 2010
 - Author of Chapter 3.5, [Results](#) in [NAFSA's Guide to International Recruitment](#), 2009. ISBN 978-0-912207-93-3
 - Author of Chapter 4, [Recruitment: A Simple Approach to Measuring Return on Investment in International Students: Strengthening a Critical Resource](#), 2009. ISBN 978-1-60709-175-2
 - Chair of [Towards a Country-Wide Promotion](#), HO Conference in Eindhoven, The Netherlands. November 2008

Education

- [Bucknell University](#) in Lewisburg, Pennsylvania; Bachelor of Science in Business Administration, 1991
- [University of Melbourne](#) in Australia; semester abroad at Ormond College via Butler University, 1989

Volunteer Positions in a Personal Capacity

- [Verified Volunteer](#) for [US First Robotics Regional Competition](#) – Rochester, New York. December 2014