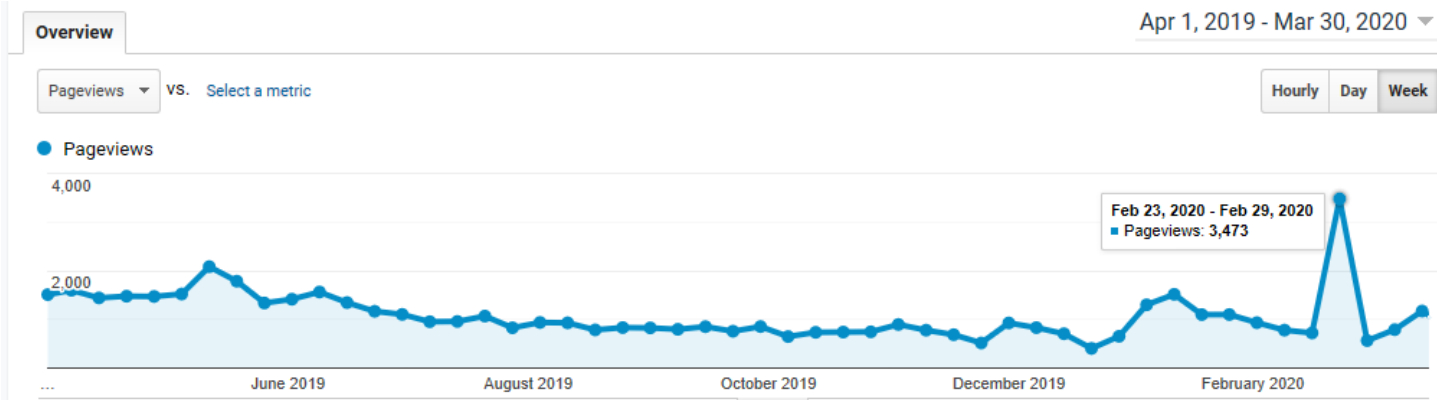


## Rate Card for Promotions at [USJournal.com/fairs](https://USJournal.com/fairs) | Rolling Deadlines

- Promotes companies that accommodate the complexities of International Enrollment Management
- Serves as the industry’s go-to resource when colleagues are seeking recruitment solutions
- Features hundreds of global online and in-person events that promote US education, updated daily
  - Organically high ranking in search engine results for international events around the world
  - Complimentary text listings, complete with external links leading to the event organizer’s URL

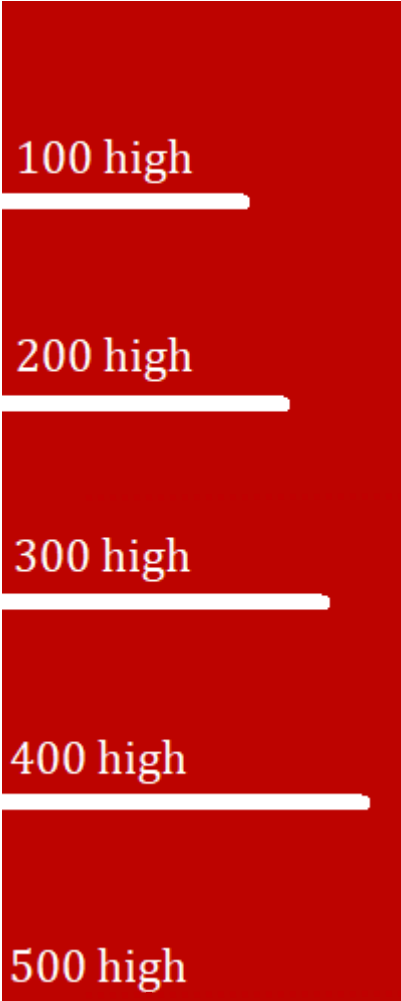
[USJournal.com/fairs](https://USJournal.com/fairs) is the foremost resource for recruiters seeking cost-effective ways to allocate their budgets. That upward spike the week of 23 Feb 2020 coincides with colleagues re-considering their travel plans due to COVID-19.



### Specifications

- Space reservations are made on a first-come, first-served basis; [contact us for availability](#)
- Advertiser must provide banner artwork in gif, jpg or png; Flash / swf is not permitted
- Advertiser is responsible for maintaining the landing page to which the banner or text links
- Weekly campaigns are updated every Sunday
- Payment must be received in full, prior to launch
- Major credit cards are accepted, via PayPal account [cheryl@USJournal.com](mailto:cheryl@USJournal.com)

To proceed, consider the options on the following page, along with specific dates you’d like to target. Contact [cheryl@USJournal.com](mailto:cheryl@USJournal.com) for a customized proposal. We look forward to working with you!



\* All banners measure 200 pixels wide

**Annual Campaign Costs**

Banner Size (Width x Height)	12-month campaign, in rotation	Additional fee for Top Spot
200x100	\$ 600 / year	\$100 / week
200x200	\$1,100 / year	\$100 / week
200x300	\$1,600 / year	\$100 / week
200x400	\$2,000 / year	\$100 / week
200x500	\$2,500 / year	\$100 / week

**Weekly Campaign Costs**

Banner Size (Width x Height)	Weekly fee for Top Spot (No annual commitment required)
200x100	\$150 / week
200x200	\$200 / week
200x300	\$230 / week
200x400	\$265 / week
200x500	\$300 / week

**Weekly Options for Featured Text Slots**

- ✓ Highlight your organization at the top of the schedule, regardless of the user's sorting preferences (by organizer, region, city or date)
- ✓ Reserve the weeks that align with your deadlines or peak sales throughout the year

- Text-only Slot #1 (non-rotating position)      \$ 80 / week
- Text-only Slot #2 (non-rotating position)      \$ 70 / week

Let's get started! Contact [cheryl@USJournal.com](mailto:cheryl@USJournal.com) today.