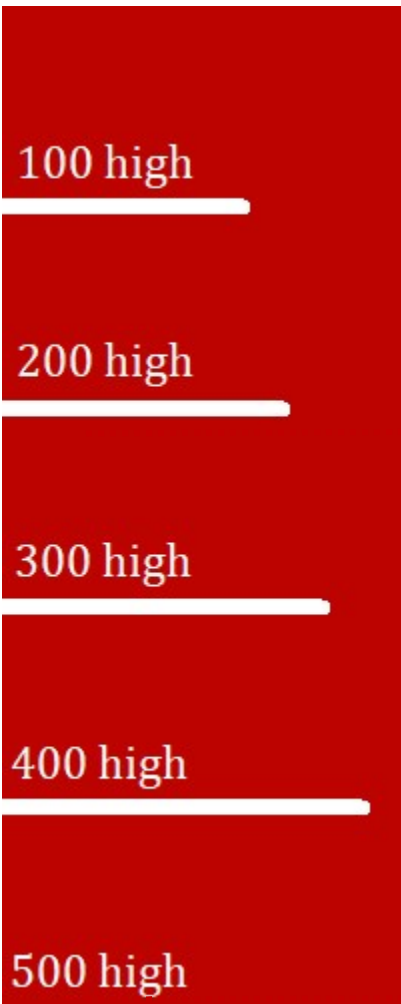


Rate Card for Promotions at USJournal.com/fairs | Rolling Deadlines

- Promotes companies that accommodate the complexities of International Enrollment Management
- Serves as the industry’s go-to resource when colleagues are seeking recruitment solutions
- Features hundreds of global online and in-person events that promote US education, updated daily
 - Organically high ranking in search engine results for international events around the world
 - Complimentary text listings, complete with external links leading to the event organizer’s URL



Annual Campaign Costs *(All banners measure 200 pixels wide)*

| Banner Size (Width x Height) | 12-month campaign, in rotation | Additional fee for Top Spot |
|---------------------------------|-----------------------------------|--------------------------------|
| 200x100 | \$ 600 / year | + \$100 / week |
| 200x200 | \$1,100 / year | + \$100 / week |
| 200x300 | \$1,600 / year | + \$100 / week |
| 200x400 | \$2,000 / year | + \$100 / week |
| 200x500 | \$2,500 / year | + \$100 / week |

Weekly Campaign Costs

| Banner Size (Width x Height) | Weekly fee for Top Spot (No annual commitment required) |
|---------------------------------|--|
| 200x100 | \$150 / week |
| 200x200 | \$200 / week |
| 200x300 | \$230 / week |
| 200x400 | \$265 / week |
| 200x500 | \$300 / week |

Let's get started! Contact cheryl@USJournal.com today.

Weekly Options for Featured Text Slots

- ✓ Highlight your organization at the top of the schedule, regardless of the user’s sorting preferences (by organizer, region, city or date)
- ✓ Reserve the weeks that align with your deadlines or peak sales throughout the year

- Text-only Slot #1 (non-rotating position) \$ 80 / week
- Text-only Slot #2 (non-rotating position) \$ 70 / week

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