

ANNUAL SPACE RESERVATION

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Generating inquiries.

- The advertiser is responsible for alerting USjournal of any changes
- For updates to our ever-evolving services, visit USjournal.com/advertise

CAMPUS PROFILES

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- · An unlimited number of words and images, provided by the advertiser
- Customized Academic Program Listing, featuring an unlimited number of programs
- Please provide a list of programs, categoried by Academic Level and Field of Study

English Language Promotions to target English speakers around the world

English Profile, with revisions at no additional charge Internal Rotating Banner (200x100) leading to your Profile Page External Rotating Banner (200x100) leading to your .edu domain

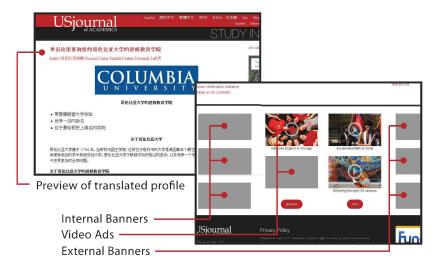
USjournal.com	□\$	1,295
USjournal.com	□\$	450
USjournal.com	□\$	750

Translated Profiles to target specific language markets

- \$1,795 for each Latin-character language;
 \$2,095 for each other language
- Professional translation of your English Profile, satisfaction guaranteed
- One Internal Rotating Banner

Video Ads and External Banners

- Video Ads and External Banners must be provided by the advertiser
- · Video Ads must have translations embedded
- External Banners must lead to translated URLs
- Professional translations of other content are available upon request



Language Arabic Chinese, Simplified Chinese, Traditional French Indonesian Italian Japanese Korean Portuguese Russian Spanish	URL USAcademics-ar.com USAcademics-cn.com USAcademics-tw.com universites.us AmerikaSerikat.com USAcademics-it.com USAcademics-jp.com USAcademics-kr.com academicas.us USAcademics-ru.com estudiosUSA.com	Profile □\$ 2,095 □\$ 2,095 □\$ 1,795 □\$ 1,795 □\$ 1,795 □\$ 2,095 □\$ 2,095 □\$ 2,095 □\$ 1,795	Video Ad □ \$ 750 □ \$ 750 □ \$ 750 □ \$ 750 □ \$ 750 □ \$ 750 □ \$ 750 □ \$ 750 □ \$ 750 □ \$ 750 □ \$ 750	External Banner \$ 750 \$ 750 \$ 750 \$ 750 \$ 750 \$ 750 \$ 750 \$ 750 \$ 750 \$ 750 \$ 750 \$ 750 \$ 750 \$ 750 \$ 750 \$ 750 \$ 750
3	USAcademics-ru.com	\$ 2,095	□\$ 750	\$ 750



BANNER PROMOTIONS ON THE HOME PAGE OF INDEPENDENT, MULTI-LINGUAL DOMAINS

320x250 Language (1 of 6) English USiournal.com ☐\$ 4,800 Arabic USAcademics-ar.com ☐ \$ 2,400 Chinese, Simplified USAcademics-cn.com ☐ \$ 2,400 Chinese, Traditional USAcademics-tw.com □ \$ 2,400 French □ \$ 2,400 universites.us Indonesian AmerikaSerikat.com □ \$ 2,400 □\$ 2,400 Italian USAcademics-it.com Japanese USAcademics-jp.com □ \$ 2,400 Korean USAcademics-kr.com □\$ 2,400 □\$ 2,400 Portuguese academicas.us Russian USAcademics-ru.com □\$ 2,400 Spanish estudiosUSA.com □ \$ 2,400 Thai USAcademics-th.com □ \$ 2,400 Turkish USAcademics-tr.com □ \$ 2,400 Vietnamese USAcademics-vn.com □ \$ 2,400

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Preview of homepage with banner placements

BANNER PROMOTIONS ON OUR POPULAR FAIR SCHEDULE

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- URL: USjournal.com/fairs
- One of the most popular pages within our family of sites, with thousands of unique views per month
- Prominently linked from the home pages of each of our 15 multi-lingual domains
- Complimentary text listing of events, complete with external links
- Consistently features more than 400 global events, updated daily

200×100px

- Organically high ranking in search engine results for international education events around the world
- Popular resource for international recruiters who are planning their travel itinerary for next semester

200×300px

200×400px

200×500px

• Equally popular for prospective students who want to meet U.S. campus representatives in person

Requirements

- Advertiser must provide artwork, which may be updated as often as you would like
- Acceptable formats include gif, jpg and png; Flash and swf formats are not compatible
- Advertiser is responsible for maintaining the landing page to which the banner links

200×200px

Banner Options	\$ 500	\$ 900	□\$ 1,400	□\$ 1,800	□\$ 2,200	Total	
Gross Total for the 12-m	-	_					
Special Multi-lingual Discount for four or more language translations -30% Net Amount to be invoiced, upon USjournal.com's receipt of this form							
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9	Signed by:				Signature:		
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