Solutions for a Competitive World: Managing Strategic Risk in International Enrollment Management General Session on Friday, 30 May 2014

NAFSA 2014, San Diego Session Slides: http://www.USjournal.com/solutions.pdf

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Pamela is an experienced international education professional and is currently a consultant with a worldwide client list. Until recently, Barrett managed Higher Education Advisory at KPMG, a "Big Four" global audit and advisory firm. As education attaché at the British Embassy in Washington, DC, Pamela was responsible for the transatlantic relationship in education, working with universities, colleges, and professional organizations. She has 25 years of experience in international marketing and recruitment, student services, international fundraising, alumni, and study abroad.

Cheryl DarrupBoychuck, Head of USjournal and FundsV

cheryl@USjournal.com / cheryl@FundsV.com https://www.USjournal.com/en/about/profile.pdf / http://vimeo.com/FundsV/about Online since 1996, USjournal has evolved into a family of 16 independent, multi-lingual domains dedicated to promoting a select group of top U.S. colleges, universities and English Language Programs to specific language markets. FundsV grew out of demand from USiournal clients seeking to improve their yield from initial student inquiry to financially-gualified applicant - much earlier in the admissions cycle. Learn more: http://vimeo.com/FundsV/works

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Joseph Kinsella, Ph.D. (2005, University of New Mexico) has worked in international education since 1988, focusing his energies on the application of anthropological methodologies to intercultural and international learning. Dr. Kinsella worked and taught at DePaul University in Chicago for over 20 years, serving as the assistant director and later director of study abroad, before being appointed the inaugural assistant academic vice president of Global Engagement at Gonzaga University in Spokane, Washington. At both DePaul and Gonzaga Kinsella was charged with bringing together the administration of study abroad and international student advising / recruitment under a single unit, integrating the out-bound and in-bound movement of scholars and students so as to create a single community on each campus.

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As Special Assistant for Global Initiatives to the President of the University of New Mexico, MaryAnne's responsibilities include supervision of the Global Education Office, comprising: International Recruitment and Admissions, International Student and Scholar Services, Education Abroad and the Center for English Language and American Culture. Prior to UNM, she served as Executive Director of the Office of Global Education at Kent State University in Ohio, as Senior International Officer. Prior to this position, she worked at The George Washington University where she served as Associate Dean of Special and International Projects for the College of Arts and Sciences, as Associate Professor of Sociology and Human Services, and as Executive Director of the Center for International Training and Education.



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