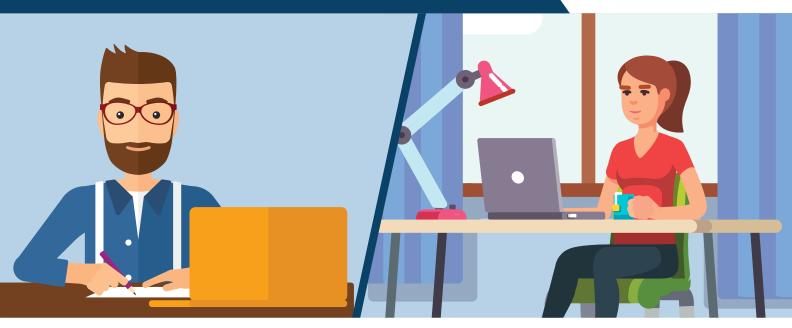# INTCAS: INTelligent Communities Around Students.

INTCAS helps education institutions **attract, recruit,** and **manage** qualified international students from around the world in a safe, compliant and cost-efficient manner. INTCAS offers a range of products and services catering to the needs of institutions of all sizes. In addition to developing and managing a global brand, INTCAS aims to help institutions increase operational efficiency through the admission process by ensuring they recruit the right student. Our Interview Cloud is a digital platform which enables students and institutions to connect and conduct an admission interview. Interviews are recorded, archived and can be shared among authorized stakeholders to validate the student's credentials.

The Interview Cloud is one reflection of INTCAS' vision of promoting a culture of responsible recruitment practices. The Interview Cloud helps institutions strengthen the student recruitment process, making it more compliant and comprehensive. It provides a platform for the institutions to interview prospective students and assess their academic and language capability. INTCAS provides a complete framework which includes a question bank and facility to document, record, share, archive, and retrieve interviews for up to 10 years. Conducting admission interviews through INTCAS provides vital insights into the credibility of the student, and delivers the institution with relevant information necessary to progress the application - leading to a conditional or unconditional offer.

Benefits of the Interview Cloud

Conduct and record one-to-one admission interviews to enhance decision making relating to applicants **1**

Share, archive and retrieve interviews efficiently for future reference and usage **2**

Share archived interviews within academic departments of the institution **3**

Allow external communities within INTCAS (i.e. embassies) to view admission interview and enhance visa success **4**

Use recorded videos to improve quality of delivery and train new admission staff members **5**