

## INTCAS: INTelligent Communities Around Students

INTCAS helps education institutions to attract, recruit, and manage international students from around the world in a safe, compliant and cost-efficient way. INTCAS provides education institutions with the opportunity to use a range of products and support services within its ecosystem to improve the overall experience of the various stages of international student recruitment. The process of recruitment starts from reaching out to the right student. INTCAS' Exploration Cloud provides that unique platform to the institutions to interact with the students' community directly.

When the institution registers, INTCAS assigns you a unique ID through which you may manage your institutional showcase.

With the help of INTCAS' On-Boarding Team, institutions build a showcase with powerful points that differentiate you from the others. The showcase also includes academic details, application deadlines and scholarship, if applicable.

### Exploration Cloud:

The Exploration Cloud provides a unique opportunity to every participating institution to attract students by showcasing their history, successes, academic excellence, and a range of additional information specific to their dynamic marketing parameters. Institutions can interact directly with the global student community through the Exploration Cloud. Our On-Boarding team provides support to set up your showcase.

Once the showcase is live, it is visible to all the communities of INTCAS which includes students, parents wealth managers, and other relevant stakeholders.

Institutions can have real-time interactions with each of the stakeholders through posts, comments, and messages.