



## USJOURNAL.COM'S MULTI-LINGUAL PROMOTIONAL MODEL

A cohesive promotional software package to market academic consortia worldwide.

**ONLINE SINCE 1996**, USJournal.com has successfully promoted hundreds of top-rated U.S. campuses to language-specific markets around the world. Our effective multi-lingual software platform is now available to clients outside of the United States.

### Multiple language capability

- English
- Simplified Chinese
- Traditional Chinese
- Korean
- Japanese
- Thai
- Vietnamese
- Turkish
- Indonesian
- Russian
- Arabic
- Spanish
- French
- Portuguese
- German

Clients may purchase USJournal.com's software and methods -- including access to our seasoned team of professional translators who guarantee their work for accuracy. Customize your level of support, from a turn-key package to on-going assistance with design and content development.

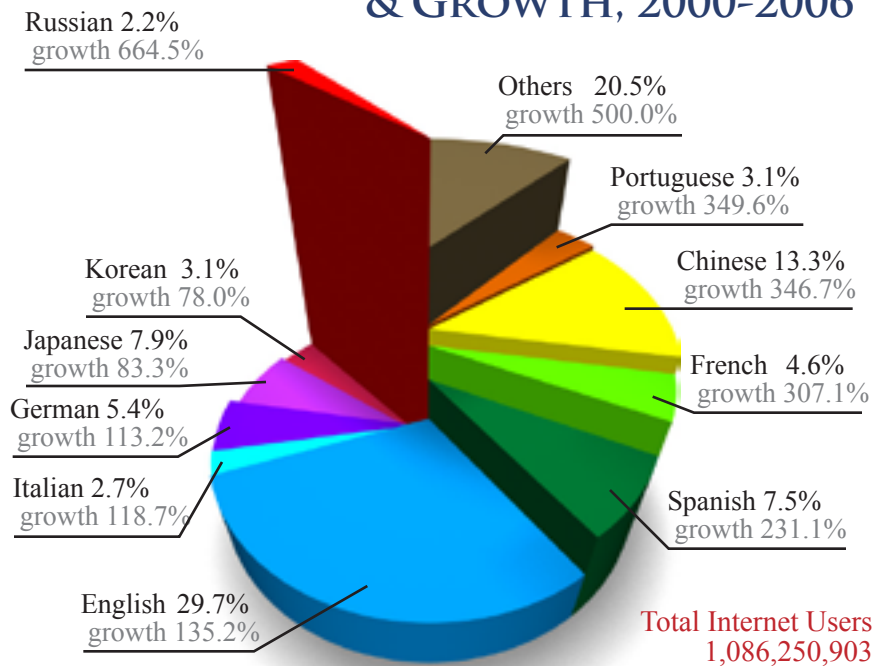
The number of regular Internet users worldwide surpassed one billion in 2005. The "second billion" users is expected to be online by 2015.

- Source: [www.useit.com](http://www.useit.com)

**TAKE FULL ADVANTAGE** of the unprecedented growth in global student mobility. We'll provide the tools for you to generate revenue from local campuses that want to recruit students from outside their host country, in the languages of their target markets.

**LEARN MORE.** Review our multi-lingual model at [USJournal.com](http://USJournal.com) and contact Cheryl Darrup-Boychuck by cell phone: +570-205-4020, or schedule a conversation via e-mail: [cheryl@USJournal.com](mailto:cheryl@USJournal.com)

### INTERNET USAGE BY LANGUAGE 2006 & GROWTH, 2000-2006



technology

- ❖ Intuitive Online Search Mechanism that showcases an exclusive group of host-country campuses
- ❖ Customizable Profile Page for each participating campus
- ❖ Periodic Excel Report of qualified inquiries for each campus
- ❖ Customizable Automated Responses to quickly direct students to appropriate online resources

Cheryl Darrup-Boychuck, President / C.E.O.

- ❖ Active member of NAFSA: Association of International Educators
- ❖ Presents eRecruitment sessions at NAFSA's regional and national conferences, and at other similar professional development meetings worldwide
- ❖ Multiple appearances on Voice of America global broadcasts, addressing questions from students around the world