

CHERYL DARRUP-BOYCHUCK

Global Communications

+570-205-4020

cheryl@USjournal.com

[linkedin.com/in/cheryl-darrupboychuck](https://www.linkedin.com/in/cheryl-darrupboychuck)

EXECUTIVE SUMMARY

I thrive on working across disciplines and cultures to identify mutually-beneficial solutions which I communicate succinctly. My career in international enrollment management and local real estate has honed my skills in articulating clear and concise content to complex, demanding stakeholders.

RECENT WORK EXPERIENCE

Owner / Chief International Education Officer of [USjournal](#), *advocating for global student mobility*

- Evolved from a print publication in the 1990s into a family of 16 multi-lingual domains to promote an exclusive selection of US colleges, universities and English language programs until 2018. The site recently transitioned to the *US Journal for International Enrollment Management*, now featuring the industry's most comprehensive calendar of in-person and online recruitment events. 1996 – present

Founder and Chief Architect of FundsV, *fusing global financial services and international admissions*

- Integrated emerging technologies to empower student applicants (and their financial sponsors) to point their online bank data to the authorities – providing an alternative to easily-manipulated paper bank statements. FundsV improved the efficiency and integrity of the process mandated by host governments for student applicants to prove sufficient funds prior to non-immigrant visa approval. I sold FundsV to a London-based company in 2016, where I consulted for three years. 2009 – 2019

Co-Owner of [6365Market](#) / [TiogaCountyLand](#), *low-tech assets to balance my family's portfolio*

- Manage the financing, marketing and improvement of undeveloped, residential and commercial real estate in the Finger Lakes, including two storefronts and upper-level office space in the Gaffer District of Corning, New York. The partnership has evolved into short-term rentals on AirBnB and VRBO, as well as retail interests in high-end leather goods, jewelry, plants, herbs and spices. 2005 – present

Editorial Board Member at [NAFSA: Association of International Educators](#), *with 10,000+ members*

- Helped develop and review content for [International Educator](#), an award-winning bi-monthly publication designed to advance global student mobility around the world. 2009 – 2019

Assistant Editor of [Port News](#), *a sales and marketing magazine for the South Carolina State Ports Authority*

- Collaborated with colleagues and clients around the world to distill technical data and business concepts into crisp, user-friendly content for both internal and external audiences. 1994 – 1996

RELEVANT ACHIEVEMENT

- **Peer-nominated Recipient**, [NAFSA: Association of International Educators'](#) Annual Award for Outstanding Contributions to International Enrollment Management. 2018

EDUCATION

- [Bucknell University](#) in Lewisburg, Pennsylvania; Bachelor of Science in Business Administration, 1991
- [University of Melbourne](#) in Australia; semester abroad, Ormond College via Butler University, 1989

References available upon request