

Rate Card for Promotions on USjournal.com/fairs | Rolling Deadlines

- One of the single most-viewed pages within our family of 16 multi-lingual domains
- Complimentary text listing of events, complete with external links leading to your URL
- Consistently features more than 1,000 global events, updated daily
- Organically high ranking in search engine results for international education events around the world
- Popular resource for international recruiters who are planning their travel itinerary for next semester
- Equally popular for prospective students who want to meet U.S. campus representatives in person

Standard Banner Options for a 12-month Campaign, in rotation beneath the two premier slots

Your renewal anniversary is one year after your campaign launches

- 200 pixels wide by 100 pixels high \$ 600. / year
- 200 pixels wide by 200 pixels high \$ 1,100. / year
- 200 pixels wide by 300 pixels high \$ 1,600. / year
- 200 pixels wide by 400 pixels high \$ 2,000. / year
- 200 pixels wide by 500 pixels high \$ 2,500. / year

Beginning 1 January 2019, the top two premier slots will be available weekly; first-come, first-served

Go to tiny.cc/fairs to view availability on a weekly basis (with changes made on Sunday)

- As part of your 12-month banner campaign, you may pay an additional fee for one of the top two slots
- Banner Slot #1 (non-rotating position) \$ 100 / week
- Banner Slot #2 (non-rotating position) \$ 75 / week

Standard Text Options for Weekly Campaigns available now, on a first-come, first-served basis

Go to tiny.cc/fairs to view availability on a weekly basis (with changes made on Sunday)

- Highlight your organization at the top of the schedule; reserve the weeks that accommodate your deadlines
- Text-only Slot #1 (non-rotating position) \$ 60 / week
- Text-only Slot #2 (non-rotating position) \$ 55 / week

Technical Specifications

- Advertiser must provide banner artwork in gif, jpg or png; Flash / swf is not permitted
- Advertiser is responsible for maintaining the landing page to which the banner or text links

Terms

- Full payment for the campaign is due prior to the launch of the promotion
- We prefer payment via PayPal to account cheryl@USjournal.com; major credit cards are also accepted

For immediate attention, contact fairs@USjournal.com

We look forward to working with you!

USjournal.com, LLC

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